### Executive Director
Susan King

### Finance Director
Raymond T. Fastiggi

### Business Development Director
Gregory Flynn Malar

### Director of Publishing Technologies
Robert J. O'Donnell

### Advertising Sales Director
Lorna Petersen

### Communications Manager
Rita Sullivan King

### Office Administrator
JoAnn Greene

### Assistants to the Finance Director
Sarah S. Kraft
Ann Travers

### Business Development Specialist
Colleen Smith

### Marketing Associate
Laraine Karl

---

*The Journal of General Physiology* (ISSN 0022-1295) is published monthly by The Rockefeller University Press, 950 Third Avenue, New York, NY 10022. Periodical postage paid at New York, NY and additional mailing offices.

**2015 Subscription Rates:**

<table>
<thead>
<tr>
<th>Institutional Rates:</th>
<th>Tier 1</th>
<th>Tier 2</th>
<th>Tier 3</th>
<th>Tier 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online</td>
<td>$1,195</td>
<td>$1,405</td>
<td>$1,730</td>
<td>$2,205</td>
</tr>
<tr>
<td>Print+Online</td>
<td>$2,375</td>
<td>$2,600</td>
<td>$2,975</td>
<td>$3,805</td>
</tr>
</tbody>
</table>

**Personal Rates:**

- Print Only: $275

For more information, please contact the Circulation Department:
- Phone: 212-327-8572
- Fax: 212-327-8572
- email: subs@rockefeller.edu

Advertising requests:
- Phone: 212-327-8880
- Fax: 212-327-8880
- email: petersl@rockefeller.edu

Permission requests:
- email: permissions@rockefeller.edu

Media requests:
- email: rsullivan@rockefeller.edu

**Postmaster:**
Send address changes to *The Journal of General Physiology*, Circulation Department, The Rockefeller University Press, 950 Third Avenue, Floor 2, New York, NY 10022-2705.